

# Florida



## DOWNTOWN ASSOCIATION

### WHAT'S THE DIFFERENCE?

#### FLDA

#### FMS

#### STRUCTURE & FUNDING

A nonprofit dedicated to strengthening historic downtown districts and their leader, and funded by memberships, sponsorships, grants, donations and fees for services

Authorized by state law with regulatory constraints and funded by legislature and authorized by National Main Street to confer Main Street designation and accreditation

#### FOCUS

Focused on awareness (information), professional development (education) and advocacy for downtown districts and its leaders

Focused exclusively on Main Street programs

#### BENEFITS & SERVICES

Bringing year-round online trainings and workshops for individual and program development and promoting the Main Street Four Point Approach™

Provides one-time visitation for new program training with an introduction to the Main Street Four Point Approach™

Building a library of resources, samples and best practices for instant downloading

Provides one-time visitation by a Resource Team to train stakeholders in downtown revitalization issues

Hosts four quarterly meetings annually

Developing partnerships and grant resources to build local capacity

Pays for first year membership to National Main Street

Following legislation that impacts downtowns and advocating for Florida Main Street

Pays for one-time \$25,000 grant to programs in first three years

Socializing at state and national conferences; on-site to assist

Florida Downtown Association is a 501(c)3 Charitable Organization

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