




Florida



DOWNTOWN ASSOCIATION

ABOUT FLDA

Focus

-  Awareness
Strengthening program managers and downtown leaders through an exchange of best practices and ideas.
-  Education
Programs are best served by a trained director knowledgeable in nonprofit management in addition to the Main Street tools.
-  Advocacy
Communicating with government and elected officials and others on behalf of the Florida Main Street coordinating program on issues important to downtown districts.

Goals

- To provide assistance to Florida's historic downtown districts by addressing the gaps in service between Florida Main Street and historic downtowns.
- To develop partnerships to increase resources and opportunities that strengthen the capacity of the organization, its leaders, directors and others.
- To promote the Main Street Four Point Approach™ and provide assistance throughout the state
- To advocate for resources that directly strengthen Florida's historic downtown districts.
- To follow legislation impacting Florida's downtown downtowns and advocate for Florida Main Street that are consistent with Main Street standards and best practices nationwide.

Board of Directors

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